



# LUMINA

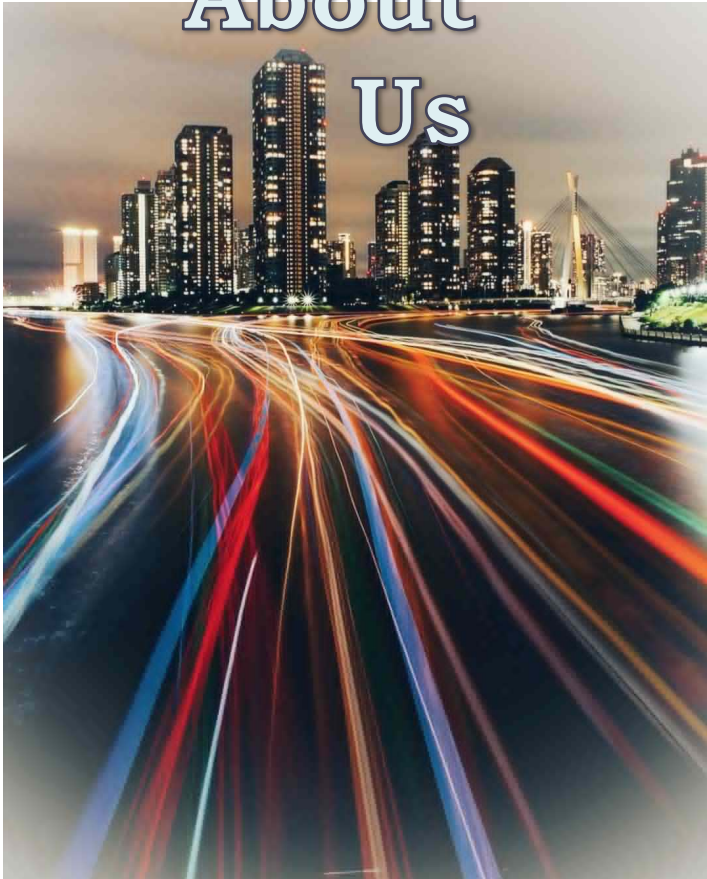
## Eyes Vitamin

Formulated in Japan  
. Creating Brighter Future.



BEAUTY QUEEN GROUP

# About Us



❖ Beauty Queen Group was established on April 2017 by our Founder Loreen Ling. Promoting beauty and wellness career.

❖ Our Founder had archive many excellent performance throughout her career. She had receive "Best Overseas Partner Award of the year" award in Beijing on 2018. On 2019, with honour she receive "The Entrepreneur of the Year 2019 by Asia Excellent Entrepreneur Federation (AEEF).

❖ Story covered and Interview twice by China "Jin Re Tou Tiao" .

❖ "Top Corporate Leader Magazine "interview and cover story.

❖ 2019年, BeQ started to invent our Branding "LUMINA Eyes Vitamins "in hope of caring for the society, create a strong bonding with consumer. Health awareness is increasing by time. In according to that, we are committed to continuous research and development od new technologies to assure our product quality. Lumina is formulated from Japan with 3 main ingredient and 6 imported ingredient. Pure plant extraction, using high-tech extraction and micro activation to assure the purity of the product.

# PRODUCT FILE

---



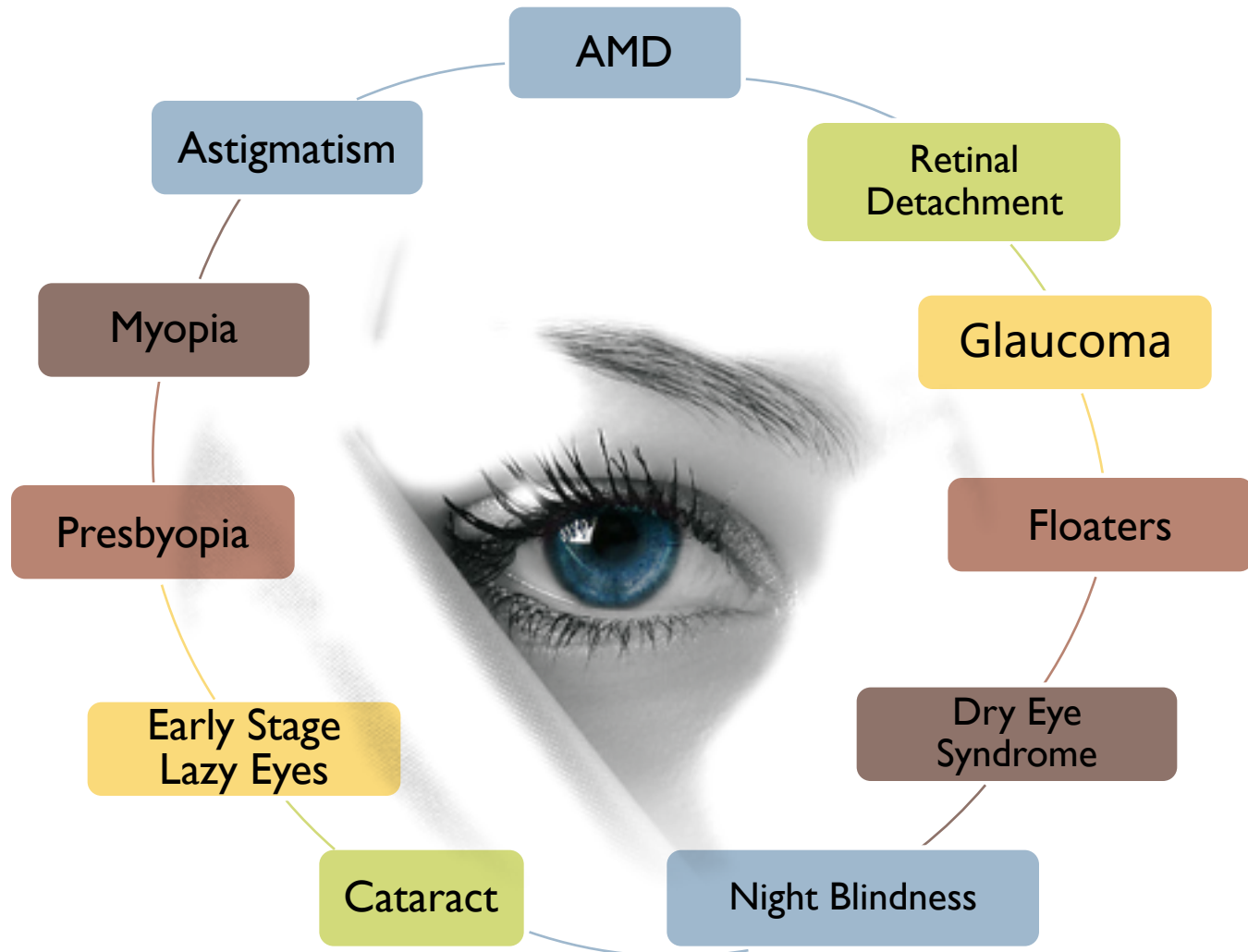
**Product** : Lumina Eyes Vitamin  
**Shelf Life** : 2 years  
**Contain** : 20g x 30 sachet (box)

**Product description** :  
Enhance vision, provide nutrients essentials that helps fights off damaging free radical, ultraviolet damage, increase eyesight, lower the risk of AMD.

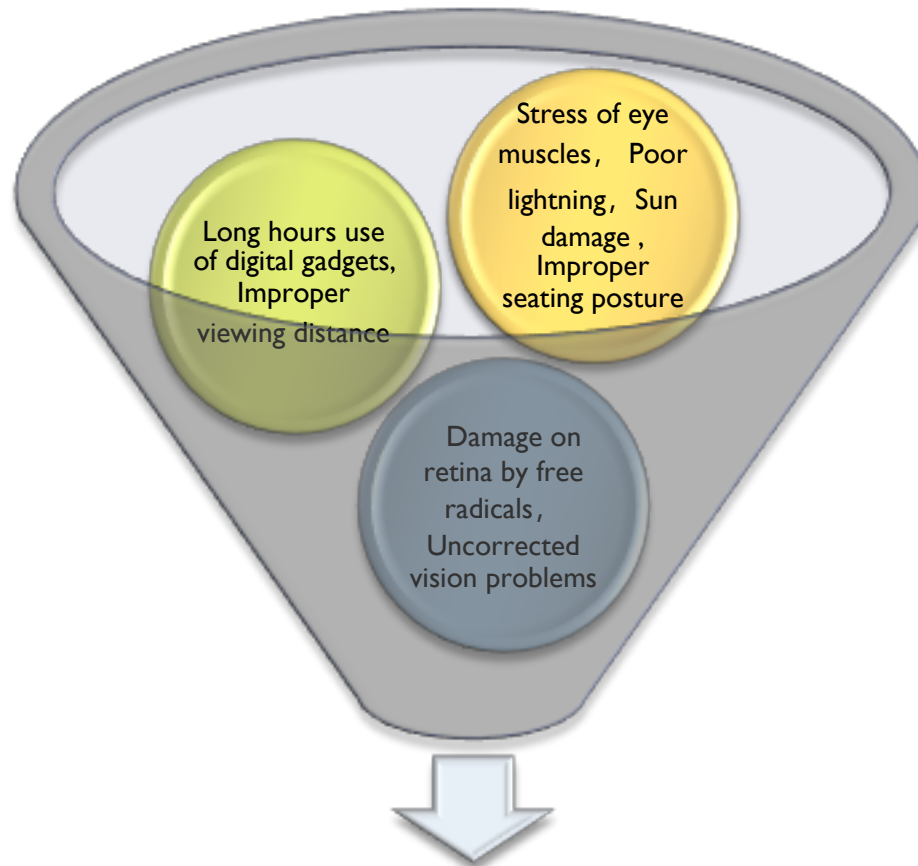
**Direction of use** : instant drink

Formulated from **JAPAN**

# IMPROVE 11 TYPES OF EYES DISEASE







# WHY DO YOU NEED LUMINA?

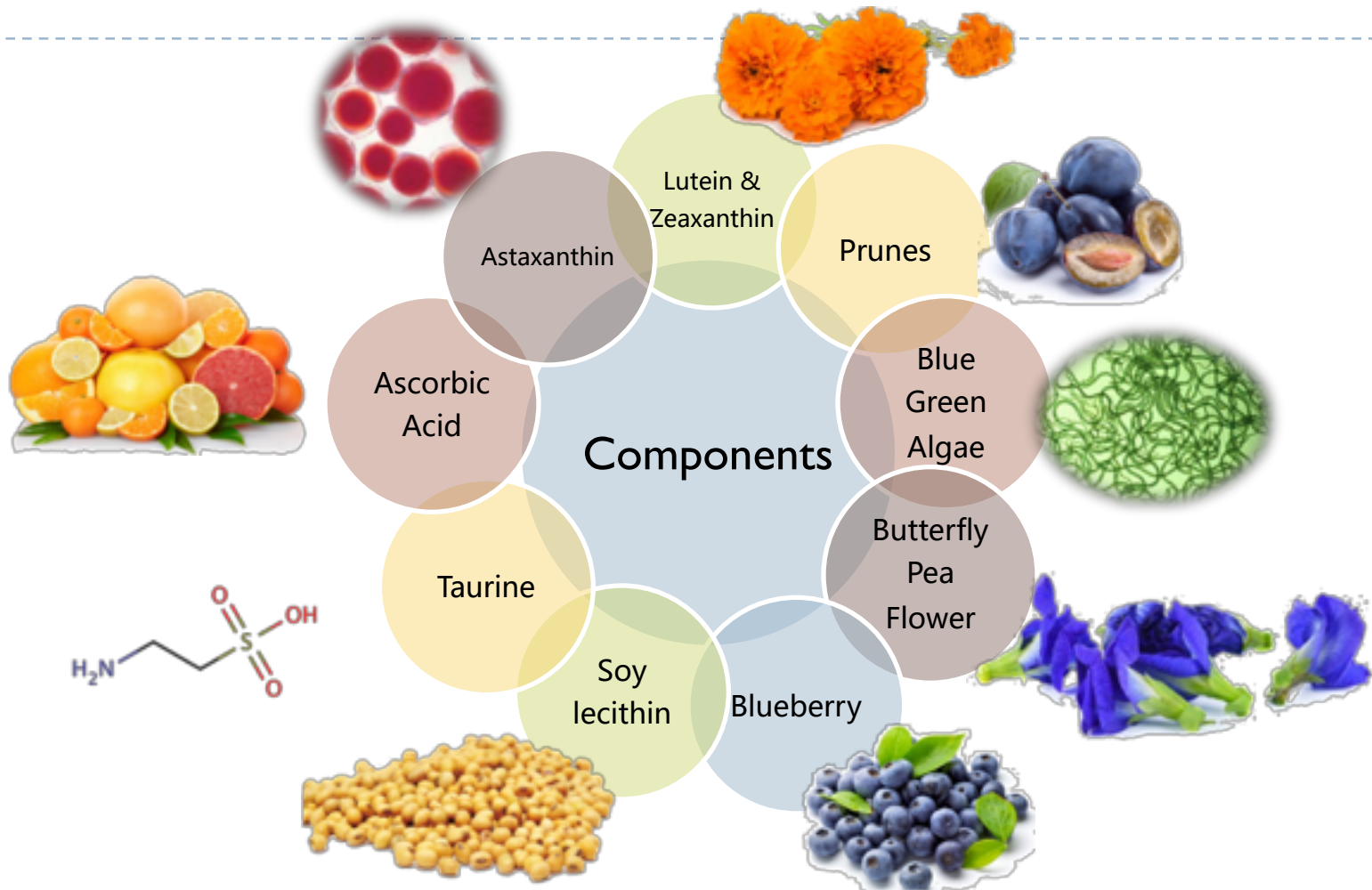
2-12 years  
short-sighted,  
amblyopia,  
happen to most  
primary and  
secondary  
school students  
and vision loss.

Suitable  
For

40 years and above  
chronic eye disease in  
middle-aged and elderly;  
floaters, cataracts, aging  
macular degeneration,  
retinal shedding, etc.)

13-40 years  
Visual fatigue, excessive eye-wearing  
mobile phone party, computer  
family, driver; (dry eyes, itching,  
swollen, pain, light, cornealitis,  
conjunctivitis, night blindness and  
other symptoms)

# Lumina Ingredient



Lumina Eyes Vitamin 3 Core ingredient - Lutein & Zeaxanthin, Blue Green Algae, Prunes.

# MARIGOLD – LUTEIN AND ZEAXANTHIN

---



Research shows that lutein and zeaxanthin protect your eyes from free radical damage and also reducing the risk of light-induced oxidative damage that could lead to macular degeneration (AMD).

A number of studies have found that lutein and zeaxanthin either help prevent AMD or may slow progression of the disease.



Besides that, nutritional supplements containing lutein and zeaxanthin are effective in preventing the development of retinopathy among diabetic patient.



# PRUNES

---



Protecting your eyes from the damaging rays of the sun, prunes are rich in vitamin A, including beta-carotene, which plays an essential role in eye health and protecting the cells in your retinas from the sun's harmful rays. These essential vitamins can also lower your risk of age-related eye issues including cataracts and macular degeneration.

Prunes are naturally rich in fiber and have a low Glycemic Index (GI). GI is nothing but a measure of how a certain food affects your blood sugar levels. The lower this number, the slower the digestion of that food. When you consume them, they lower the rate at which your food leave your stomach. This means it takes more time for your blood to absorb the glucose from say, your lunch or dinner. End result– your blood's sugar levels get normalized.



# BLUE GREEN ALGAE

---



Blue Green Algae contains high concentrations of vitamins, minerals, antioxidants, proteins that could improve eyesight, makes visions clearer and sharper.

Also can be “an effective natural product for improving blood lipid profiles and for preventing inflammation and oxidative stress,” which are all well-known contributing factors to the development of heart disease. Specifically, the carotenoids, gamma linolenic acid (GLA), phycocyanin, fibers and plant sterols can be helpful in preventing heart disease as well as nonalcoholic fatty liver disease.





# BUTTERFLY PEA FLOWER

---



Highly rich in antioxidant, helps fight off free radicals. Butterfly Pea Flower contains 10 times more 'anthocyanin' than berry and other plants.

Anthocyanin has been shown to help enhance night vision and overall vision by protecting the eyes from free radical damage, Dry eyes disease, cataract and glaucoma, correct blurred vision and reverse retinal damage.

Research suggests that enhancement of rhodopsin regeneration and protection against inflammation are at least two mechanisms by which anthocyanins improve sight and protect the eyes.

# BLUEBERRY

---



One of the highest food sources of antioxidants and one of the healthiest foods for your eyes. Contains 'anthocyanin' s for better night vision, age-related macular degeneration (AMD), eye floaters, reduce LED blue light eye damage, lowering eye pressure to slow glaucoma and Dry eyes relief.

# ASTAXANTHIN

---

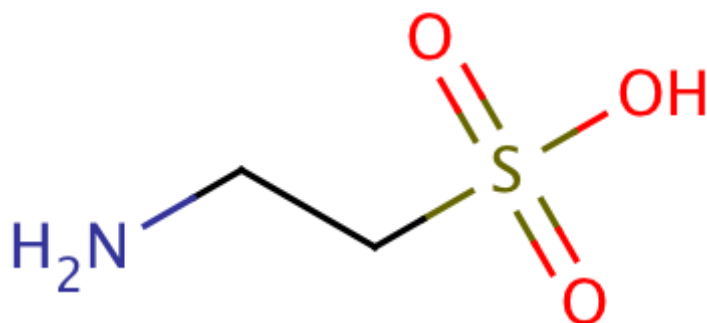


Astaxanthin can easily cross into the tissues of the eye and exerts its effects safely. Specifically, astaxanthin could ameliorate or prevent light induced damage, photoreceptor cell damage, ganglion cell damage, and damage to the neurons of the inner retinal layers. Concluded that astaxanthin supplementation could be effective in preventing or treating a whole host of eye diseases, including:

1. Age-related macular degeneration (ARMD)
2. Diabetic neuropathy
3. Cystoid macular edema
4. Central retinal arterial and venous occlusion Glaucoma
5. Inflammatory eye diseases

# TAURINE

---



Taurine is a sulfonate amino acid that can be synthesized by our body. It also can be found in several kind of food. It is amino acid that is needed by our body during its biological process. One of them is for our vision.

1. Protecting Our Eyes against Macular Degeneration:
2. Promoting Development and High Concentration of Our Retina.
3. Increasing Our Eyes Metabolism.
4. Reducing Tired Eyes.
5. Eliminating Molecules that Breaks the Eyes.
6. Reducing Loss of Visions in Adults' Eyes.

Well known in reducing dry eye symptoms. Heals cataract, cataract are often the result of free radicals damaging blood vessel in the eye and also deficiency of nutrients in the body, vitamin is a powerful antioxidant, which protect the eye from macular degeneration disease (AMD).

# SOY LECITHIN

---



**Improves brain function.** Preventing memory loss and, in particular, preventing memory loss from old age.

**Promotes healthy weight loss.** Increase metabolism, lecithin allows your body to lose weight properly without relying on drugs that could cause harm in other areas of your health.

**Lowers cholesterol.** Prevents the build up of fats in the walls of your heart, arteries and brain by breaking down the fatty deposits. It not only benefits cholesterol levels, but also your cardiovascular health too.

**Prevents disease.** Lecithin have significant effects on brain and memory function, including possible improvements for Alzheimer's, dementia, amnesia and more.

**Essential for liver health.** Keeping liver fats dispersed in water, lecithin and choline can prevent those fats from accumulating. Also, because they control the flow of nutrients in and out, they can essentially flush out toxins from your liver before they cause harm.



# What makes Lumina different?

---

Lumina is a 100% vegetarian eye formula prepared using a patented process. If a product is processed in Hexane, it will be harmful if the residual solvents are not completely removed. This patented process is Hexane-free, making it a natural product with minimal residual solvents, thus ensure Lumina is safe and non-toxic.

The ingredients are microencapsulated to ensure highest quality of actives and excellent stability. With its unique protective layer & Nil Residual solvents, Lumina has a very high bioavailability for better absorption, safe and suitable for kid's consumption. Its eye benefits have also been clinically proven by different studies.

## Product highlight

- Natural plant extract with lutein, zeaxanthin, anthocyanin, vitamins and minerals
- Enhance vision concentration
- Enhance vision sharpness
- Support healthy eye function and preserve overall eye health
- Maintain the density of the protective macular pigment of the retina
- Protect against free radicals

Lumina incorporates imported ingredients – lutein, zeaxanthin and astaxanthin which protect the macula from oxidative damage. It also contains vitamins & minerals to help strengthen the eyesight.

# BENEFITS TO YOUR BODY

---

- Antioxidants play an important role in the nine ingredients, not only good for the eyes, but also slow down the rate of physical degeneration and prevent skin aging.
- Astaxanthin is by far the most powerful carotenoid antioxidant when it comes to free radical scavenging:
  - 6000 times more powerful than vitamin C,
  - 100 times more powerful than beta-carotene
  - 1000 times more powerful than vitamin E.
- Their structural element can stabilize free radicals and prevent aging of cells.
- In addition, can relax blood vessels, lower blood pressure, promote the synthesis of natural insulin, can prevent diabetes poisoning.



**In 365 days a year, we blink our eyes  
for more than 1 thousand time per day  
work for you 21,024,00 second.  
Your eyes have been working hard  
for you and what have you done  
for it ?**

# Have you ever do anything good for your eyes

## Bad Habit that cause eyes disease

Never pay attention to any eye fatigue, sourness, dryness and tears.

Rapid growing of black circles and dry lines

Blur eyesight

Increase of myopia

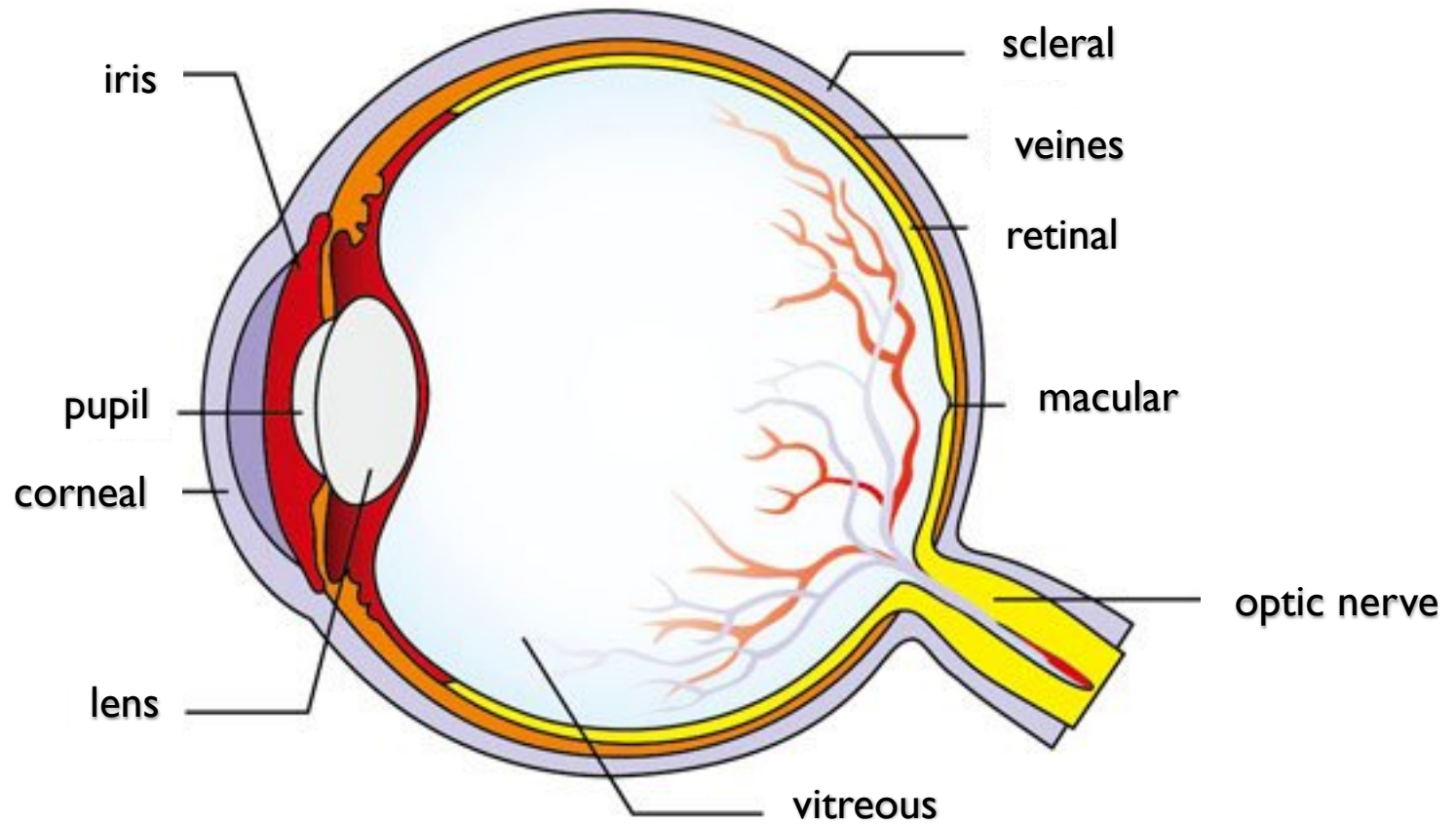
Tired eye

Irregular eye hygiene exercises

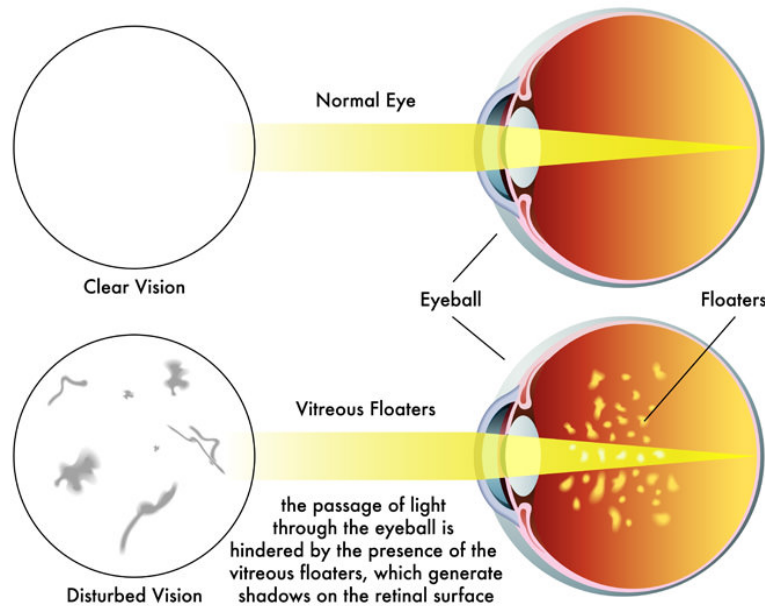
Tap water direct flush straight into the eye.



# EYE STRUCTURE DIAGRAM



# 1.FLOATERS



## What is Floaters?

Eye floaters appear as small spots that drift through your field of vision. They may stand out when you look at something bright, like white paper or a blue sky. They might annoy you, but they shouldn't interfere with your sight. If you have a large floater, it can cast a slight shadow over your vision. But this tends to happen only in certain types of light.

### What Are the Symptoms?

Floater earn their name by moving around in your eye. They tend to dart away when you try to focus on them. They come in many different shapes: Black or gray dots, Squiggly lines, Threadlike strands, Cobwebs, Rings.

### What Causes Them?

Most floaters are small flecks of a protein called collagen. They're part of a gel-like substance in the back of your eye called the vitreous. If the floaters are new or dramatically changed or you suddenly start seeing flashes, see your eye doctor ASAP.

## Vision of floaters



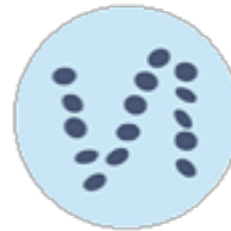
Grey or dots



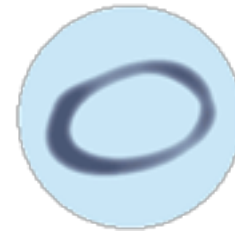
butterfly



lines



Curved particles



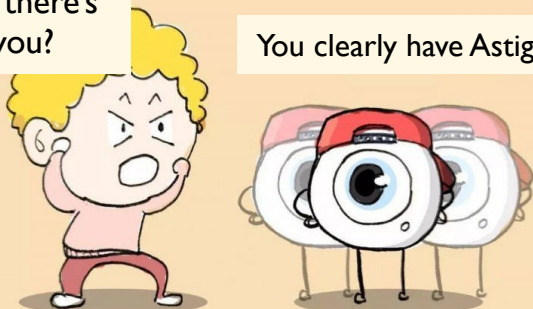
Cobwebs rings



## 2. Astigmatism

Why there's  
3 of you?

You clearly have Astigmatism

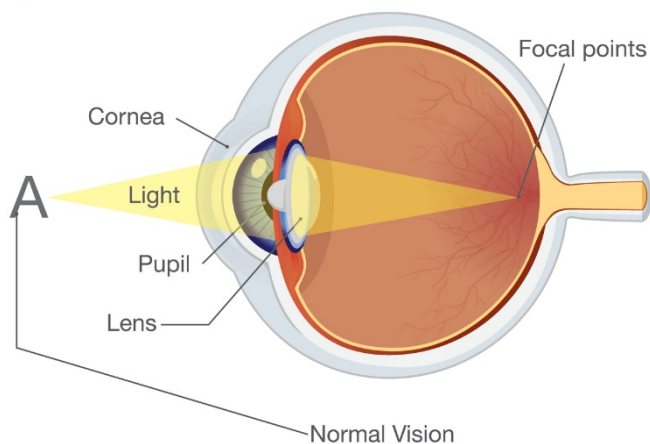


### What is astigmatism?

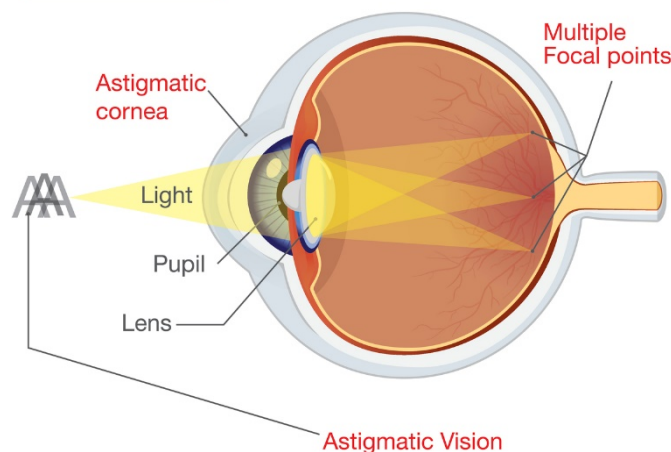
Astigmatism is a type of refractive error caused by the irregularities in the shape of a person's cornea. In this condition, the eye fails to focus the light equally on the retina leading to blurred or distorted vision. It can be present at the time of birth, or can develop gradually in life. Astigmatism is a common eye condition which usually occurs with myopia (nearsightedness) or hyperopia (farsightedness) and can be easily diagnosed with a simple eye exam. It is a refractive error and is not an eye disease or eye health issue.

Astigmatism is simply a problem with how the eye focuses light.

Normal Eye



Astigmatic Eye



# EXAMPLES OF ASTIGMATISM



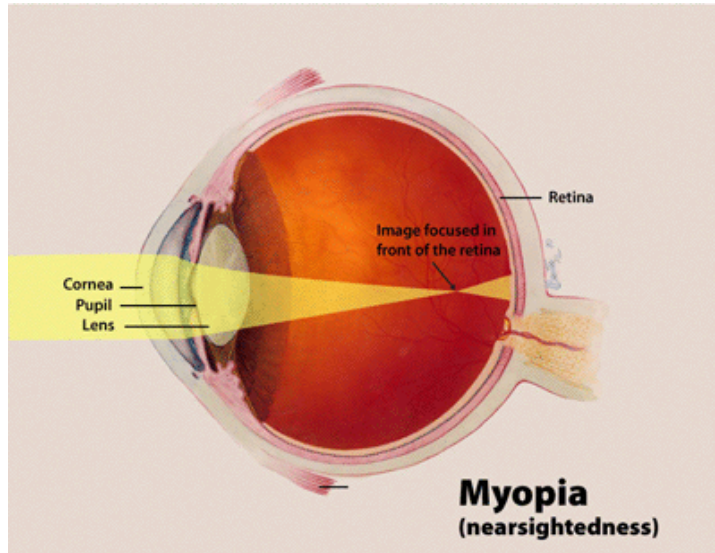
Eyesight with astigmatism



Eyesight without astigmatism



# 3. Myopia



## What is Myopia?

Near-sightedness, also known as short-sightedness and myopia, is an eye disorder where light focuses in front of, instead of on, the retina. This causes distant objects to be blurry while close objects appear normal. Other symptoms may include headaches and eye strain. Severe near-sightedness is associated with an increased risk of retinal detachment, cataracts, and glaucoma.



myopia eyesight

VS

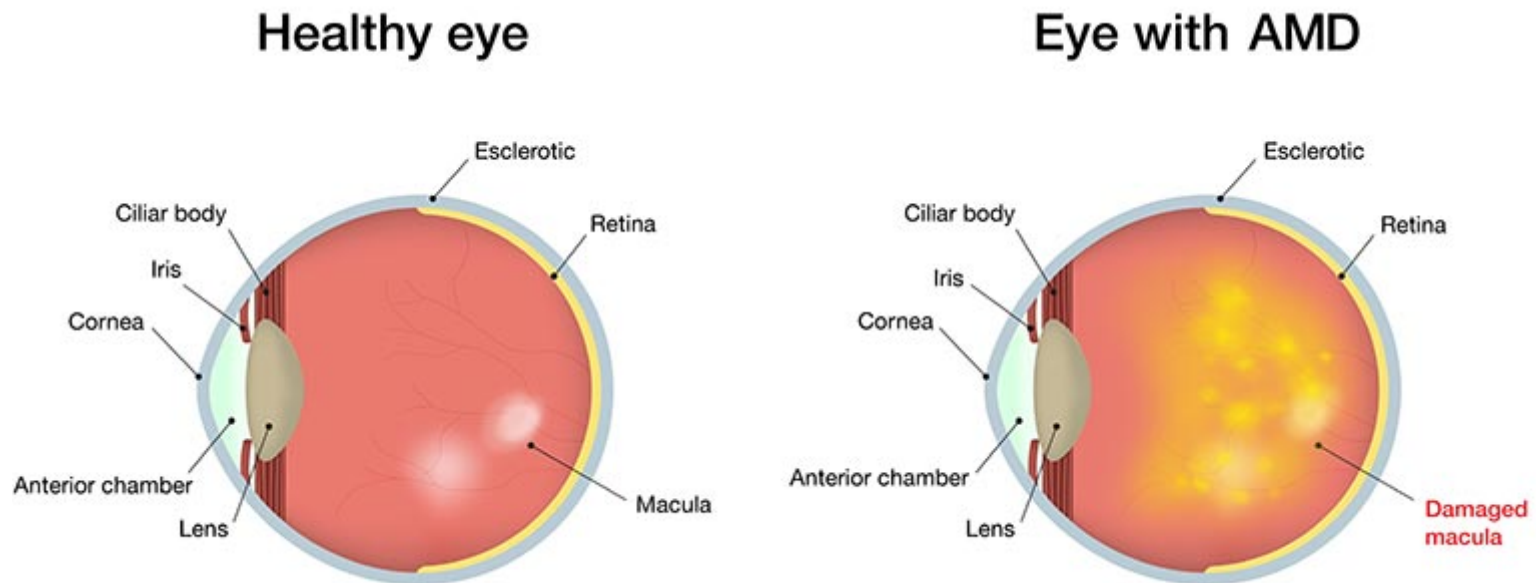


normal vision

# 4. Macular degeneration (AMD)

## What is Age related Macular Degeneration (AMD)?

Macular degeneration, also known as age-related macular degeneration (AMD or ARMD), is a medical condition which may result in blurred or no vision in the center of the visual field. Early on there are often no symptoms. Over time, however, some people experience a gradual worsening of vision that may affect one or both eyes. While it does not result in complete blindness, loss of central vision can make it hard to recognize faces, drive, read, or perform other activities of daily life. Visual hallucinations may also occur but these do not represent a mental illness.







Normal vision

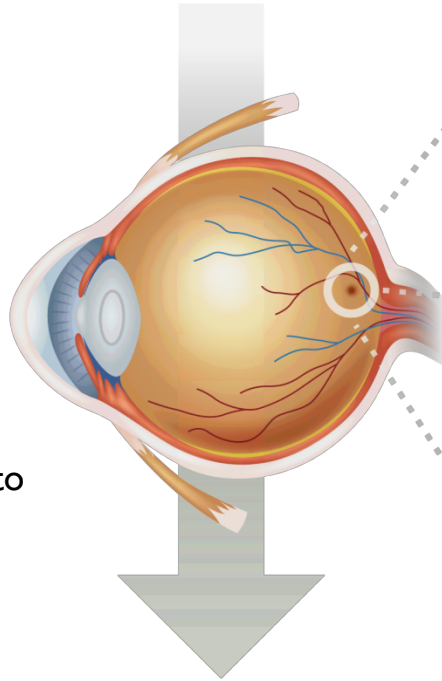


Central vision begins to  
twist and blur

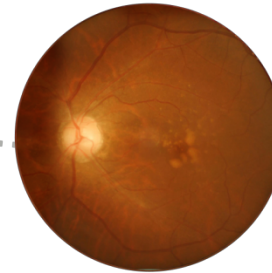


Central vision loss

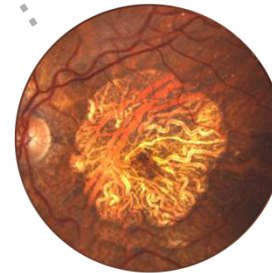
## DISEASE PROGRESS



Normal macular



Early dry geriatric  
macular degeneration



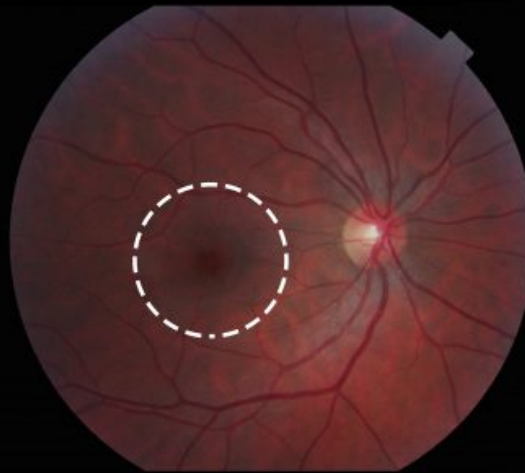
Final stage dry geriatric  
macular degeneration

# TYPES OF AGING MACULAR DEGENERATION

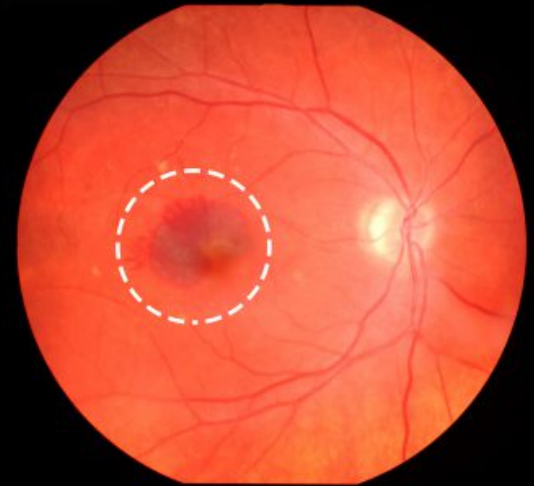
## Macular Degeneration



**DRY**  
Macular Degeneration  
(Without Bleeding)



**NORMAL**  
Healthy Macula



**WET**  
Macular Degeneration  
(With Bleeding)



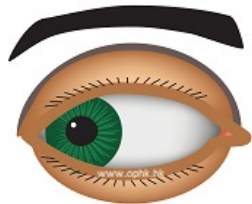
# 5. Amblyopia

## What is lazy eyes?

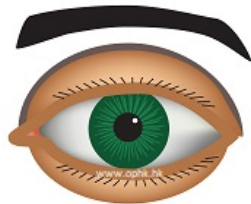
Amblyopia, also called lazy eye, is a disorder of sight due to the eye and brain not working well together. It results in decreased vision in an eye that otherwise typically appears normal. It is the most common cause of decreased vision in a single eye among children and younger adults.

The cause of amblyopia can be any condition that interferes with focusing during early childhood. This can occur from poor alignment of the eyes, an eye being irregularly shaped such that focusing is difficult, one eye being more nearsighted or farsighted than the other, or clouding of the lens of an eye. After the underlying cause is fixed, vision is not restored right away, as the mechanism also involves the brain. Amblyopia can be difficult to detect, so vision testing is recommended for all children around the ages of four to five.

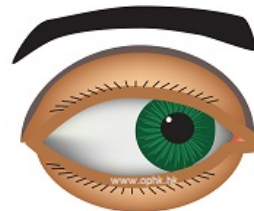
### INSIDE/OUTSIDE SQUINTING



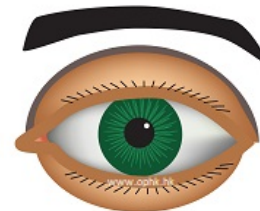
Squint within right eye



normal eyesight



Squint outside right eye



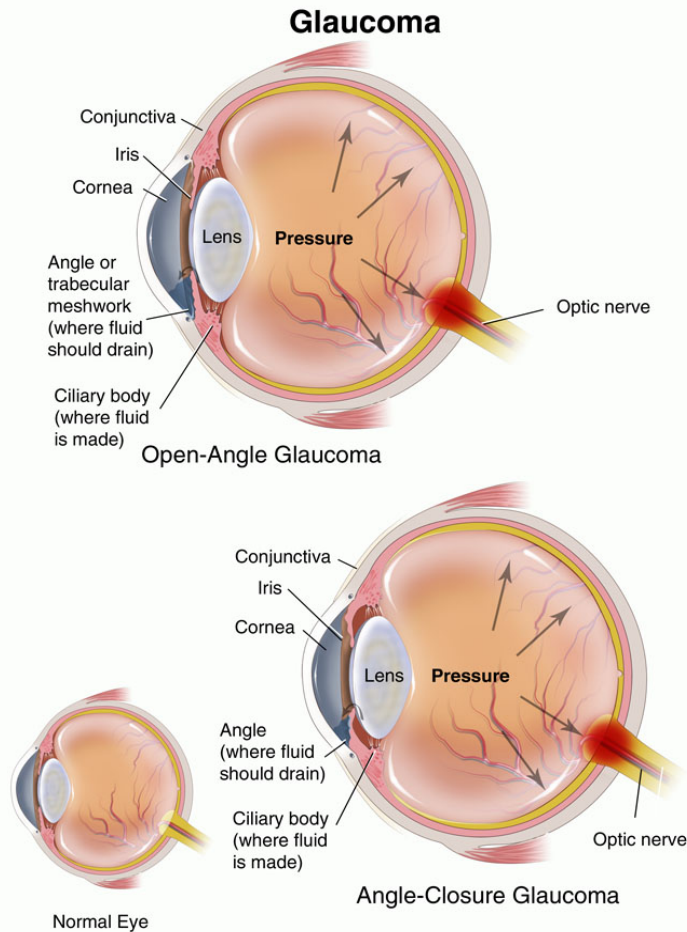
normal eyesight

# 6. Glaucoma

## What is Glaucoma?

Glaucoma is a condition that causes damage to your eye's optic nerve and gets worse over time. It's often linked to a buildup of pressure inside your eye. The increased pressure, called intraocular pressure, can damage the optic nerve, which transmits images to your brain. If the damage continues, glaucoma can lead to permanent vision loss. Without treatment, glaucoma can cause total permanent blindness within a few years.

Most people with glaucoma have no early symptoms or pain. You need to see your eye doctor regularly so she can diagnose and treat glaucoma before long-term visual loss happens. If you're over age 40 and have a family history of the disease, you should get a complete eye exam from an eye doctor every 1 to 2 years. If you have health problems like diabetes or a family history of glaucoma or are at risk for other eye diseases, you may need to go more often.



# HOW GLAUCOMA EFFECT YOUR VISION

VISION NORMAL



GLAUCOMA INICIAL



GLAUCOMA AVANZADO



GLAUCOMA TERMINAL



# 7. NIGHT BLINDNESS

## What is Night blindness?

The sole symptom of night blindness is difficulty seeing in the dark. You're more likely to experience night blindness when your eyes transition from a bright environment to an area of low light, such as when you leave a sunny sidewalk to enter a dimly lit restaurant. You're likely to experience poor vision when driving due to the intermittent brightness of headlights and streetlights on the road.



Left: normal night vision



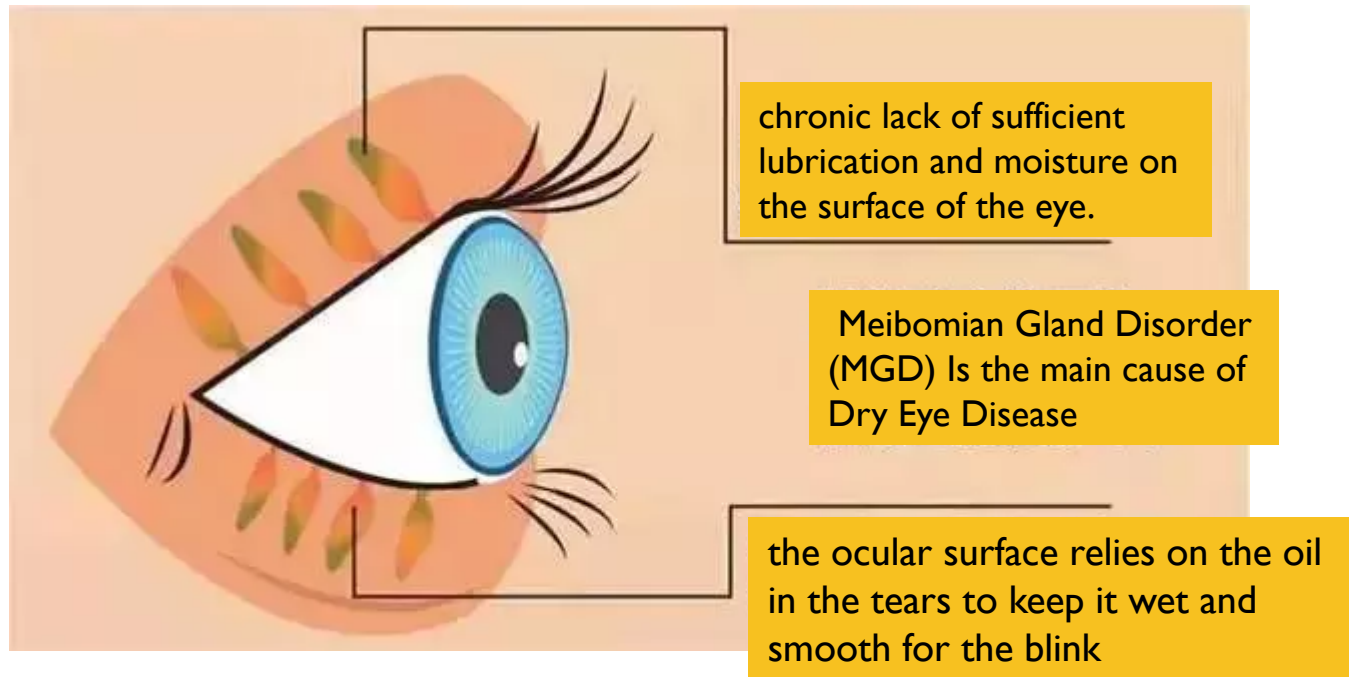
right: night blindness

## 8. DRY EYE DISEASE

### What are Dry eye disease?

Dry eye syndrome is caused by a chronic lack of sufficient lubrication and moisture on the surface of the eye.

Consequences of dry eyes range from subtle but constant eye irritation to significant inflammation and even scarring of the front surface of the eye. This also can lead to the following symptoms in your eyes: stinging, burning, pain & redness .

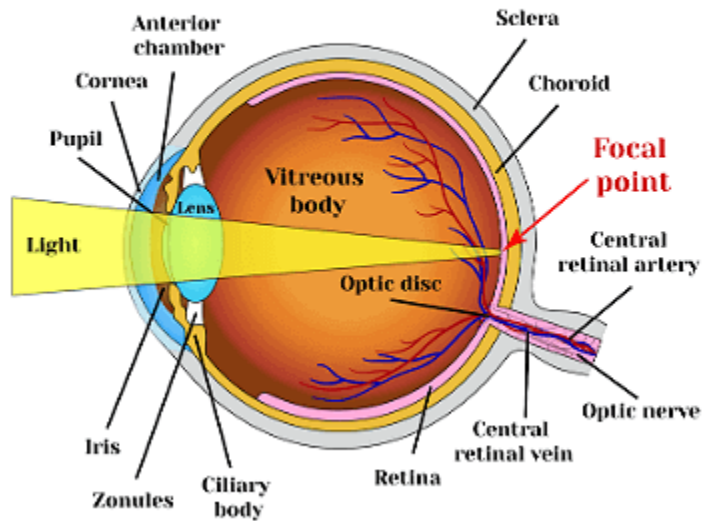


# 9. Presbyopia

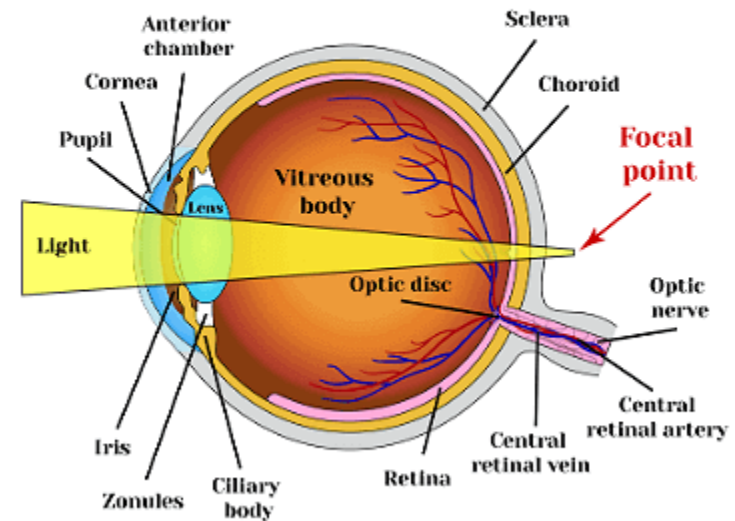
## What is Presbyopia?

Presbyopia is a condition associated with the aging of the eye that results in progressively worsening ability to focus clearly on close objects. Symptoms include difficulty reading small print, having to hold reading material farther away, headaches, and eyestrain. Different people will have different degrees of problems. Other types of refractive errors may exist at the same time as presbyopia.

### Normal vision



### Presbyopia

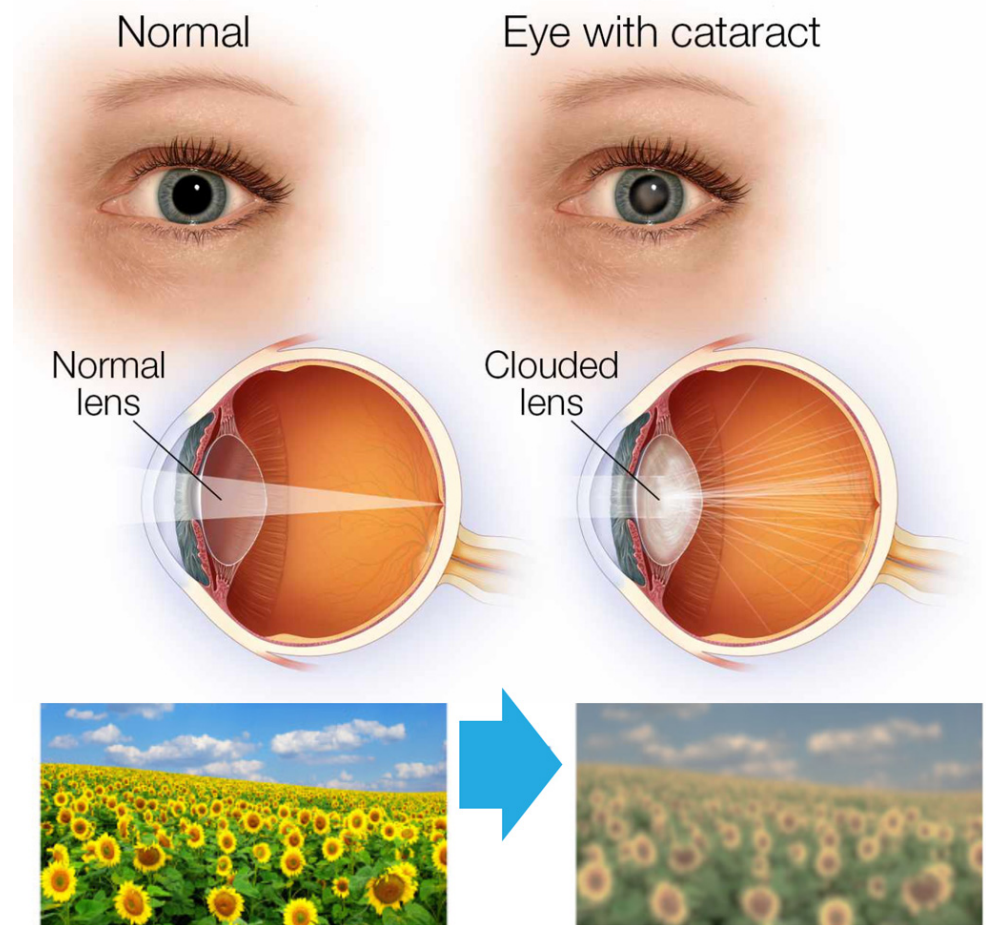




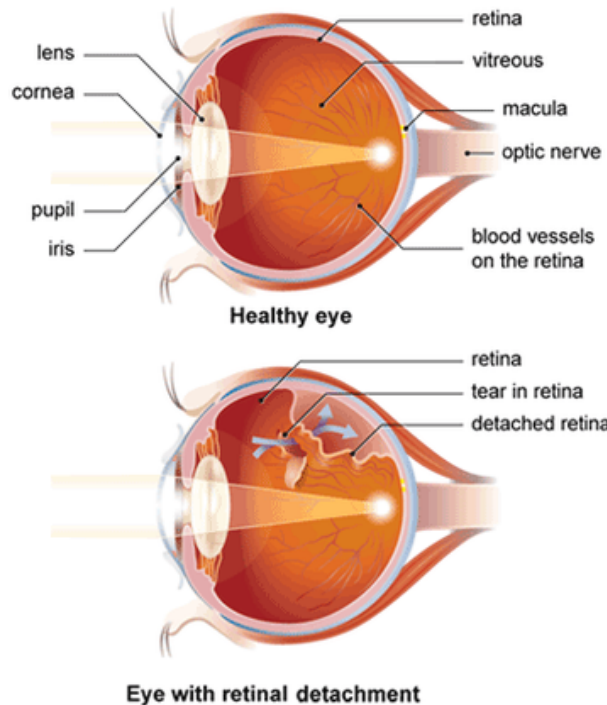
# 10.Cataract

## What is Cataract?

A cataract is a dense, cloudy area that forms in the lens of the eye. A cataract begins when proteins in the eye form clumps that prevent the lens from sending clear images to the retina. The retina works by converting the light that comes through the lens into signals. It sends the signals to the optic nerve, which carries them to the brain. It develops slowly and eventually interferes with your vision. You might end up with cataracts in both eyes, but they usually don't form at the same time.



# 11. RETINAL DETACHMENT



## What is Retinal detachment?

Retinal detachment occurs when the retina separates from the back of your eye. This causes loss of vision that can be partial or total, depending on how much of the retina is detached. When your retina becomes detached, its cells may be seriously deprived of oxygen. Retinal detachment is a medical emergency. Call your doctor right away if you suffer any sudden vision changes. There's a risk of permanent vision loss if retinal detachment is left untreated or if treatment is delayed.

### Retinal Detachment Vision

Bottom vision loss



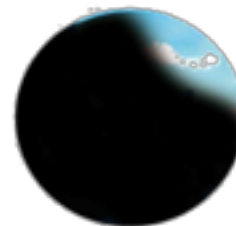
vision lose expanding



central vision loss



most vision loss



blind



# Lumina Have the following certifications:

---



# FAQ

## **1. What is the recommended dosage for Lumina?**

Tear open sachet and consume directly before meal. Take 2-3 sachets daily for the first 10 days and subsequently 1 sachet daily.

## **2. How soon could I see the results?**

It depends on the condition of your health as well as age and other factors. Everyone is unique, therefore, results will vary. Some benefits will be noticeable around 15-21 days, however, the best results usually take approximately 4-6 weeks of regular use.

## **3. Why should I take Lumina?**

Most of the time, we do not consume sufficient amount of vitamin & minerals, antioxidant and phytoestrogen from our normal diet, which is crucial for eyes health. Lumina is a safe botanical formula which includes all the above nutrients to serve the purpose. With the natural plant & herbs extract, you can now resolve your problems without worrying about the side effects of drugs. Furthermore, the benefits are clinically proven.

## **4. Is there any side effect from consuming Lumina?**

To date, there are no known side effects reported to us. Lumina contains only natural ingredients, is produced under strict quality control and quality assurance to ensure the safety of our consumers.

## **5. Can I take Lumina every day?**

Yes, you may take every day to maintain good eyesight.

# SOMETHING YOU SHOULD KNOW

---

- ▶ Age-related macular degeneration (ARMD) is the leading cause of blindness for people over the age of 50.
- ▶ Sixty million people suffer from ARMD worldwide, and 10 million are blind.
- ▶ Severe, irreversible vision loss affects 30 percent of people over the age of 55.
- ▶ Cataracts are another major cause of blindness, affecting more than 20 million people in the U.S. alone. Cataracts are caused by lipid peroxidation of the epithelial layer of the lens. Although they can have other causes, most are related to aging.
- ▶ Cataracts result in 3 million cataract surgeries every year.